



POTTSGROVE SCHOOL DISTRICT BOARD MEETING HIGHLIGHTS

Meeting Held February 26, 2013

Summary of Key Discussion & Actions Taken:

The Pottsgrove School District Board of Directors held its bi-monthly meeting on Tuesday, February 26, 2013 at Pottsgrove Middle School.

During the **Education Report**, the following was presented/discussed:

Visioning and rebranding - Ms. Feola presented that as she talked with parents (via the building PTO meetings), administrators and board members, she learned there is an interest in activities that will build a sense of community among all stakeholders in the Pottsgrove School District. In order to accomplish this, she asked the board to consider working with The Communications Solutions Group to assist the district in facilitating three visioning sessions with key groups (Board/Administration, Parents/Community, and Staff) to ascertain how the district is perceived versus how it wants to be perceived. The Communications Solutions Group will then assist in designing and presenting several branding concepts and suggested taglines based on the visioning input. All stakeholders will then be included in selecting the most popular concept that will then be incorporated into the community newsletter, a new webpage and other communications. After discussion, the Board of Directors gave Ms. Feola authorization to pursue this initiative. The district will solicit participants for the focus group sessions via a Power Announcement and plans to conduct the sessions in mid to late April.

In addition to the regular monthly reports and business, the **Board took action on the following**:

1. 2013-14 School District Calendar.

The Board approved a 2013-14 school district calendar. The first student day is scheduled for August 27, 2013 and the last is scheduled June 10, 2014. **The calendar will be posted on the website later this week.**

2. Communications Solutions Group.

The Board approved the Communications Solutions Group to redesign, write and produce the Pottsgrove Achiever at a cost of \$3,800 (issue one- includes redesign) and \$3,000 thereafter per issue. This is comparable to what the district has been paying the Montgomery County Intermediate Unit to produce the newsletter.

3. Revision to Field Trip Policy 121.

The Board approved the revisions to Field Trip Policy 121 as discussed at the previous board meeting. That policy will be posted on the website under school board policies within the next week.

In addition to the regular personnel report, the following personnel action was approved:

The resignation of Dr. Todd Davies as Director of Education and Assessment with an effective date to be determined - not to exceed 60 days from February 20, 2013.

Dr. Davies was approved last week as the new Assistant Superintendent for the Exeter Township School District. Todd completed his doctorate in Educational Leadership from Lehigh University last year and has actively been seeking to build upon his district office experience and obtain an Assistant Superintendency. Pottsgrove administrators and board members are excited for Dr. Davies and wish him the very best as he begins his new position later this Spring. A replacement process for the Director of Education and Assessment K-12 position has not yet been identified.



POTTSGROVE SCHOOL DISTRICT BOARD MEETING HIGHLIGHTS

Meeting Held February 12, 2013

Summary of Key Discussion & Actions Taken:

In addition to the regular monthly reports and business **the Board discussed the following new business:**

1. Mrs. Grimm discussed the presentation of jackets and plaques at the Cross Country Team Banquet.

An **executive session** to be held immediately following the regular meeting for personnel was announced.

Upcoming Dates:

02/26/13 – School Board Meeting @ 7:30 p.m. – District Office

03/01/13 – End of Second Trimester

03/04/13 – Parent Conferences – No Students

03/10/13 – Daylight Savings Time

03/12/13 – School Board Meeting @ 7:30 p.m. – Lower Pottsgrove Elementary School



POTTSGROVE SCHOOL DISTRICT BOARD MEETING HIGHLIGHTS

Meeting Held February 12, 2013

Summary of Key Discussion & Actions Taken:

A large, empty rectangular box with a dark red border, intended for the summary of key discussion and actions taken during the meeting.